

Advertising Contract

Terms and Conditions

All ad submissions are the total responsibility of the customer. Silver Star Reporter LLC ("SSR") assumes no responsibility for customer-supplied ad copy quality, accuracy, or synergy with SSR's website. After the first two ad submissions, all future attempts at submission will result in applicable SSR labor charges at the publisher's discretion.

How to submit your ad:

Images must be submitted via email in format GIF, JPG, or PNG only please. Images should be submitted as-is by the advertiser, and the file size should be no larger than 60kb. Images can be emailed to: editor@silverstarreporter.com. All ads can be linked to your company website.

General Conditions

1. "Publisher" or "SSR" in this rate card means Silver Star Reporter LLC.
2. Every advertisement is accepted and published on the representation of the agency and advertiser that they are authorized to publish the entire content and subject matter of the advertisement; that the advertisement does not violate or infringe any personal or property rights of others, whether common law or statutory; that the advertisement contains nothing libelous or contrary to law; and that they are authorized to make these representations. In consideration of publication of the advertisement, the agency and advertiser will indemnify, defend, and save the Publisher harmless from and against any loss or expense (including attorney's fees) arising out of that publication, including without limitation any loss or expense resulting from a claim or suit for libel, invasion of privacy or copyright infringement, or any other claim based on the content or subject matter of the advertisement.
3. All orders are accepted subject to Publisher's approval. The Publisher will not be bound by any condition on a contract, order or copy instructions (whether printed or not) other than those set forth in this rate card unless specifically agreed upon in writing by the Publisher.
4. All contents of advertisements are subject to Publisher's approval. The Publisher reserves the right to reject or cancel any advertisement, insertion order, space reservation, or position commitment at any time without cause.
5. Any advertising simulating SSR editorial matter in appearance or style that is not immediately identifiable as advertising is unacceptable. The Publisher reserves the right to insert the word "Advertisement," or any other term or phrase stating that acceptance of the advertisement does not constitute endorsement or approval by the Publisher of the products or services advertised above or below any copy.
6. Positioning of advertisements is at sole discretion of the Publisher except if a request for a specific position is acknowledged in writing by the Publisher.
7. Publisher shall not be subject to any liability whatsoever for any failure to publish or circulate all or any copies of any issue of the SSR because of strike, work stoppage, accident, fire, act of God, or any other circumstance not within the Publisher's control.
8. Unintentional or inadvertent failure by the Publisher to publish advertising matter invalidates the insertion order for such matter, but does not constitute a breach of contract or otherwise subject the Publisher to any liability whatsoever.
9. The Publisher's liability for any other error will not exceed the cost of the space occupied by the error.
10. Advertisers may not change or cancel any order for an advertisement after the closing date on which the advertisement is to be published. There shall be no privilege of approval or revision of advertising copy received by the applicable deadline.
11. Publisher shall have the right to hold the advertiser and its agency jointly and severally liable for such monies that are due and payable to the Publisher for advertising ordered by either the advertiser or its agency and published.
12. Rates published in this rate card are with the date of ad submission.

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Payment Terms

- *Payment for all advertisements is due upon submission of the advertisement and net terms apply (payment in full).*
- *A month shall constitute a normal month time frame, ie; April 30 – May 31 is one month, etc. and a year shall constitute a 12-consecutive month period.*
- *Failure to make payment within terms subjects the advertisement to immediate cancellation and removal of the advertisement, subject to the discretion of the Publisher. Notwithstanding cancellation and removal of the advertisement, the Publisher reserves the right to pursue all remedies for payments owed.*
- *Checks or cash are acceptable forms of payment. Credit card payments are not accepted at the present time. Credit terms will not be extended by the Publisher.*

Ad start date: _____ *End date:* _____

Ad size: _____ *Payment amount:* _____

Discounts applied: _____

By signing this document, you are in agreement with all of the above terms and conditions and will comply in all respects.

By: _____
Signature

Name: _____
Print Name

Date: _____

Address: _____
Street City State Zip

Phone: _____

Email: _____

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www.silverstarreporter.com